Gross Amount

\$128,050.00

Spots

65

100%

Net Amount

\$108,842.50

Rating

0.00

0.00

ORDER

Orders	Order / Rev:	107679	_	
	Alt Order #:	06862475		
	Product Desc:	Crossroads GPS		HD
	Estimate:	1121	_	KSNV
	Flight Dates:	10/21/12 - 10/28/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/10/12 / 10/10/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		— Billing Type:	Cash
	Billing Contact:		— Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS		
	Demographic:	A35+	— New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Amy McCreary

End Date

10/28/12

Bill Plan

Start Date

10/01/12

			Totals	65	\$128,050.00	\$108,842.50
Account Executives						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		

Net Amount

\$108,842.50

Totals

Month

Start Of Order - End Of Order

October 2012

Order Share	Share	Total
KSNV	33%	\$128,050.00
Market	100%	\$388,030.30

Spots Gross Amount

\$128,050.00

65

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$131,930.30
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	11%	\$42,683.33
KTUD	2%	\$7,760.61
KVVU	11%	\$42,683.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$34,922.73

_	Ln	Ch	Start	End	Inventory	Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
	1	KSNV	10/22/12	10/22/12	RALSTON	in PRIME	CM	8-11pm	M	:30 1	\$1,800.001	0.00 NM	1	\$1,800.00
					RALSTON	I in PRIME								
		FACE TO	O FACE W	// JON RA	LSTON									
		Star	t Date E	End Date	Weekday	s Spot	s/Week	Rate	Rating					
	W	eek: 10/2	22/12	10/28/12	M		1	\$1,800.00	0.00					

Print Date: 10/10/12 15:57:50 Page 2 of 7

KSNV

Order / Rev: 107679

Advertiser: Crossroads GPS

Alt Order #: 06862475 Product Desc: Crossroads GPS

Flight Dates: 10/21/12 - 10/28/12

1121 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
1 KSNV	10/22/12	2 10/22/12	RALSTON in PRIN		8-11pm	M	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA	LSTON								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M	1	\$1,800.00	0.00					
2 KSNV	10/23/12	2 10/23/12	FacetoFace/Ralst	•	730-758pm	- T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA		on Roport							
	rt Date	End Date	Weekdays T	Spots/Week	<u>Rate</u>	Rating					
Week: 10/2		10/28/12	FacetoFace/Ralsto		\$1,800.00 730-758pm	0.00 W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
		W/ JON RA	FacetoFace/Ralst	•			.00	. \$1,000.00	0.00 1		ψ.,σσσ.σσ
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	W			0.00					
4 KSNV	10/25/12	2 10/25/12	FacetoFace/Ralsto		730-758pm	T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA	FacetoFace/Ralst	on Report							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	T		\$1,800.00	0.00					
5 KSNV	10/26/12	2 10/26/12	FacetoFace/Ralsto		730-758pm	F	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	Wknd Wheel of Fo		\$1,800.00 7-730pm	0.00	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
			SAT/ Wheel of Fo		7-730pm	3-	.30	1 \$1,050.001	U.UU INIVI	'	\$1,050.00
	. OF FOR rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	S-			0.00				ĺ	
7 KSNV	10/21/1	2 10/21/12	NFL Pre-Game / F NFL Pre-Game	NA CM	1p-530pm	S	:30	1 \$5,000.001	0.00 NM	1	\$5,000.00
FOOTB	ALL NIGI	HT IN AMER									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S		\$5,000.00	0.00	.20	4	0.00 NIM		ФЕ 000 00
o VOIVV	10/26/12	2 10/28/12	NFL Pre-Game / F NFL Pre-Game	FNA CM	1p-530pm	3	:30	1 \$5,000.001	0.00 NM	1	\$5,000.00
FOOTB	ALL NIGI	HT IN AMER	RICA								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	So Su Early News	1	\$5,000.00	0.00	-20	1 \$1 250 00 1	0.00 NM	1	¢1 250 00
9 KONV	10/27/12	2 10/27/12	Sa-Su Early News		5pm-630pm	S-	:30	1 \$1,350.001	U.UU INIVI	1	\$1,350.00
KSNV E	ARLY N										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	M F Today Show		\$1,350.00 9-10a	0.00 - T	:30	1 \$1 000 00 1	0.00 NM	1	\$1,000.00
IU KSINV	10/23/12	2 10/23/12	M-F Today Show M-F Today Show		9-10a	- 1	.30	1 \$1,000.001	U.UU INIVI	'	\$1,000.00
	SHOW I										
Sta Week: 10/2	rt Date	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
		2 10/25/12	M-F Today Show		9-10a	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F Today Show		0 100	•	.00	τ φτ,σσσ.σστ	0.00 14111	·	Ψ1,000.00
	SHOW II										
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	Rate \$1,000.00	Rating 0.00					
			M-F Today Show		9-10a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F Today Show					, ,			. ,
	SHOW II		147	0	.	D //					
Sta Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
13 KSNV				CM	10am-11am	- T	:30	1 \$600.001	0.00 NM	1	\$600.00
								•	!	ı	

Print Date: 10/10/12 15:57:50 Page 3 of 7

KSNV

Order / Rev: 107679

Advertiser: Crossroads GPS

Alt Order #: 06862475 Product Desc: Crossroads GPS

Flight Dates: 10/21/12 - 10/28/12 Estimate: 1121

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	III 4th H								
TODAY	SHOW	Ш	Today 4tti Hodi							_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	- T	1	\$600.00	0.00			# 000 00 4	0.00 NIM	_	# 000 00
14 KSNV	10/24/1	2 10/24/12	M-F Today Show Today 4th Hour	III 4th Kolvi	10am-11am	W	:30	1	\$600.001	0.00 NM	1	\$600.00
TODAY	SHOW	II										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	M-F Today Show	1 Ath IPM	\$600.00 10am-11am	0.00 T	:30	1	\$600.001	0.00 NM	1	\$600.00
13 KSNV	10/23/1	2 10/23/12	Today 4th Hour	III 4UI IQIVI	TOalli-TTalli	1	.30	•	φουσ.υσ τ	U.UU INIVI	'	φου.υυ
TODAY	SHOW	III										
Star Week: 10/2	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
		2 10/22/12	Noon News	CM	12-1230pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
10 110111	10/22/1	2 10/22/12	Noon News	0	12 1200piii	-1-2	.00	•	ψ1,000.001	0.00 14111	•	ψ1,000.00
NEWS 3						5.0						
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
		2 10/23/12	Noon News	CM	12-1230pm	- T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			Noon News		,				. ,			, ,
NEWS 3			Maaladaya	Co ata ///a ala	Data	Datina						
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
		2 10/26/12	Noon News	СМ	12-1230pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	=		Noon News									
NEWS 3	3 AT NO	ON End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	F	<u> </u>	\$1,000.00	0.00						
19 KSNV	10/22/1	2 10/22/12	Wake Up Early w	-	430a-5a	M	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKET	ID EADI	Y W/THE W	Wake Up Early W	/agners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	M	1	\$400.00	0.00						
20 KSNV	10/24/1	2 10/24/12	Wake Up Early w	-	430a-5a	W	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE I	IP FARI	Y W/THE W	Wake Up Early W	/agners								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	W	1	\$400.00	0.00						
21 KSNV	10/25/1	2 10/25/12	Wake Up Early w	-	430a-5a	T	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE L	JP EARL	Y W/THE W	Wake Up Early W AGNERS	ragners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	T	1	\$400.00	0.00			*		_	
22 KSNV	10/23/1	2 10/23/12	Rachael Ray Rachael Ray	CM	11am-12pm	- T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
RACHEI	L RAY		Rachachitay									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	- T Rachael Ray	1	\$1,000.00	0.00 T	:30		¢4 000 00 4	0.00 NM	4	£1,000,00
23 KSINV	10/25/1	2 10/25/12	Rachael Ray	CM	11am-12pm	1	.30	ı	\$1,000.001	0.00 NM	1	\$1,000.00
RACHE	L RAY											
Star Week: 10/2	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating 0.00						
		2 10/26/12	Rachael Ray	CM	\$1,000.00 11am-12pm	0.00 F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
		5/25/12	Rachael Ray	OW		1	.00	'	Ţ.,000.00 I	3.55 TAIVI	'	ψ.,000.00
RACHE		- 15 :		0	.	Б.:						
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays F	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
25 KSNV			-	CM	2pm-3pm	- T	:30	1	\$650.00 1	0.00 NM	1	\$650.00
							-			1	ı	,

Print Date: 10/10/12 15:57:50 Page 4 of 7

KSNV

Order / Rev: 107679

Advertiser: Crossroads GPS

Product Desc:

Estimate:

Alt Order #: 06862475

Crossroads GPS

Flight Dates: 10/21/12 - 10/28/12

1121

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots The Doctors The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating - T- - - -Week: 10/22/12 10/28/12 \$650.00 0.00 26 KSNV 10/25/12 10/25/12 The Doctors СМ 2pm-3pm - - - T- - -:30 \$650.001 0.00 NM \$650.00 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 - T- - · \$650.00 0.00 27 KSNV 10/26/12 10/26/12 CM ---F--:30 \$650.001 0.00 NM The Doctors 2pm-3pm \$650.00 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 ---F--0.00 Week: 10/22/12 \$650.00 28 KSNV 10/23/12 10/23/12 M-F Wheel CM 7-730pm - T- - - -:30 \$3,400.001 0.00 NM \$3,400.00 M-F Wheel of Fortune WHEEL OF FORTUNE Rating Start Date **End Date** Spots/Week Weekdays Rate Week: 10/22/12 10/28/12 \$3,400.00 0.00 29 KSNV 10/24/12 10/24/12 M-F Wheel 7-730pm - - W- - - -:30 1 \$3,400.001 0.00 NM CM \$3,400.00 M-F Wheel of Fortune WHEEL OF FORTUNE **End Date** Start Date Weekdays Spots/Week Rate Rating 10/28/12 - - W- - - -Week: 10/22/12 \$3,400.00 0.00 30 KSNV 10/26/12 10/26/12 M-F Wheel ---F--1 \$3,400.001 CM 7-730pm :30 0.00 NM \$3,400.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 ---- F--Week: 10/22/12 \$3,400.00 0.00 - T- - - -31 KSNV 10/23/12 10/23/12 M-F 5-6a WakeUp w/WaGM :30 1 \$1,200.001 5-6a 0.00 NM \$1,200.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rating Rate 10/28/12 - T- - - -\$1,200.00 0.00 Week: 10/22/12 32 KSNV 10/25/12 10/25/12 M-F 5-6a WakeUp w/Wa@M 5-6a ---T---:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays Start Date **End Date** Spots/Week Rate Rating 10/28/12 - - - T- - -\$1,200.00 Week: 10/22/12 0.00 ---F--10/26/12 10/26/12 M-F 5-6a WakeUp w/WaGM \$1,200.001 0.00 NM 33 KSNV 5-6a :30 \$1,200.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Spots/Week Rating Weekdays Rate - - - - F- -\$1,200.00 Week: 10/22/12 10/28/12 0.00 34 KSNV 10/21/12 10/21/12 Jeopardy in PRIME CM M-SA 8-11p / SUN----S :30 1 \$2,400.001 0.00 NM \$2,400.00 Jeopardy in Prime jep Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 ----S \$2,400.00 0.00 35 KSNV 10/28/12 10/28/12 СМ M-SA 8-11p / SUN-----S Jeopardy in PRIME :30 \$2,400.001 0.00 NM \$2,400.00 Jeopardy in Prime iep Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/22/12 10/28/12 ---S \$2,400.00 0.00 36 KSNV 10/23/12 10/23/12 Dr. Phil CM 3-4p - T- - - -:30 1 \$1,200.001 0.00 NM \$1,200.00 Dr Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating - T- - - -Week: 10/22/12 10/28/12 \$1,200.00 0.00 0.00 NM 37 KSNV 10/25/12 10/25/12 CM \$1,200.001 \$1,200.00 - - - T- - -:30 3-4p

Print Date: 10/10/12 15:57:50 Page 5 of 7

KSNV

Order / Rev: 107679

07679 Advertiser: Crossroads GPS

Alt Order #: 06862475 Product Desc: Crossroads GPS

Flight Dates: 10/21/12 - 10/28/12 Estimate: 1121

DR. PHIL Start Date End Date Weekdays Spots/Week Rate Name		Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weeking SpoisyWeek Rate Rating Weeking SpoisyWeek Rate Start													
Mest 10022112 10028112 T				E. J.D.	M/s shales as	0	Data	Detien					
38 KSNV 10/26/12													
New Note	_	38 KSNV	10/26/1	2 10/26/12	Dr. Phil	СМ			:30 1	\$1,200.001	0.00 NM	1	\$1,200.00
Sint Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate		DR PH	111		Dr Phil								
39 KSW 1022/12 1022/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm 3L 30 1 \$1,800.00 1 0.00 NM 1 \$1,800.00 NM 1		Sta	art Date			Spots/Week	Rate	Rating					
NEWS 3 AT 4 Signt Date Meekdays Spots/Week Rate Meek 1002/12 1028/12 Meek 1002/12 1028/12 Meekdays Spots/Week Rate Meek 1002/12 1028/12 Meekdays Spots/Week Rate Meekdays M	_								.20 4	£4.000.00.4	0.00 NM	4	¢4 800 00
Siart Date End Date Weekdays Spots/Week Rate Stating Week 1022/12 1028/12 Version Vers		39 KSINV	10/22/1	2 10/22/12			4-5pm	IVI	.30	\$1,000.001	U.UU INIVI	ı	\$1,800.00
Meek: 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm				E. d Data	M/s shales as	0	Data	Deffere					
NEWS 3 AT 4											1		
NeWS 3 AT 4 Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rat	_	40 KSNV	10/24/1	2 10/24/12	*	,	4-5pm	W	:30 1	\$1,800.001	0.00 NM	1	\$1,800.00
Start Date End Date Week 10/22/12 10/28/12 NEWS 3 at 4 (1 HOUR)CM		NEWS	3 AT 4		4PM NEWS (1 ho	our)							
A1 KSNV 10/25/12 10/25/12 NEWS 3 at 4 (1 HOUR)CM		Sta	art Date			Spots/Week					Ī		
APM NEWS (1 hour) APM	_				•••	<u> </u>			-20 1	\$1,800,00.1	0.00 NM	1	¢1 900 00
Start Date End Date Weekdays Spots/Week Rate Spots/Week S				2 10/23/12			4-3pm	1	.30	φ1,000.001	0.00 INIVI	'	φ1,000.00
Week: 10/22/12 10/28/12				End Data	Wookdovo	Spoto/Mook	Poto	Poting					
News 3 ToDAy=NKEND Start Date End Date Weekdays Spots/Week Rate Rating 0.00											İ		
NEWS 3 TODAY-WKEND Start Date End Date Weekdays Spots/Week Rate Rating News 10/22/12 10/28/12 Days of our Lives CM 1258p-2pm M :30 1 \$1,000.00 1 \$1,000.00 NM 1 \$1,000.00	_	42 KSNV	10/27/1	2 10/27/12	•		9am-930am	S-	:30 1	\$1,500.001	0.00 NM	1	\$1,500.00
Week: 10/22/12 10/28/12 10/		NEWS	3 TODAY	//WKEND	News 3 Today - S	SAI							
March Marc		_											
Days of our Lives Start Date End Date Weekdays Spots/Week Rate Start Date Meek 10/22/12 10/24/12 Days of our Lives Days of o	-								:30 1	\$1,000,001	0.00 NM	1	\$1,000,00
Start Date End Date Weekdays Spots/Week Rate 1,000.00 0.00							1200p 2piii		.00	ψ1,000.001	0.00 14111	•	ψ1,000.00
Week: 10/22/12 10/28/12 10/					Weekdays	Spots/Week	Rate	Rating					
Days of our Lives Start Date End Date Weekdays Spots/Week Rate Rating Output	_				M			0.00					
DAYS OF OUR LIVES Start Date End Date Weekdays Out		44 KSNV	10/24/1	2 10/24/12			1258p-2pm	W	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
Week: 10/22/12 10/28/12 W 1 \$1,000.00 0.00 45 KSNV 10/25/12 10/25/12 Days of our Lives CM 1258p-2pmT :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 1 0.00		DAYS	OF OUR	LIVES	Days of our Lives								
45 KSNV 10/25/12 10/25/12 Days of our Lives CM 1258p-2pm T :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00		_											
DAYS OF OUR LIVES Start Date End Date Weekdays Spots/Week Rate Rating 0.00	-								:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00		DAVE		LIV/E0	Days of our Lives								
Week: 10/22/12 10/28/12 T 1 \$1,000.00 0.00 46 KSNV 10/22/12 10/28/12 The Agenda 1230pm CM 1230-1p M :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 NEWS 4: THE AGENDA Start Date Start Date Weekdays Spots/Week News Rate Rating News NEWS 4: THE AGENDA NEWS 4: THE AGENDA NEWS 4: THE AGENDA Rating News NEWS 4: THE AGENDA NEWS 4: THE					Weekdays	Spots/Week	Rate	Rating					
NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating 0.00	_			10/28/12	T	1		0.00					
NEWS 4: THE AGENDA Start Date Week: 10/22/12 10/28/12		46 KSNV	10/22/1	2 10/22/12		•	1230-1p	M	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
Week: 10/22/12 10/28/12 M 1 \$1,000.00 0.00 47 KSNV 10/23/12 10/23/12 10/23/12 The Agenda 1230pm CM 1230-1p					J	•							
47 KSNV 10/23/12 10/23/12 The Agenda 1230pm CM 1230-1p -T :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/26/12 10/26/12 The Agenda 1230pm CM 1230-1pF :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating The Agenda 1230pm CM 1230-1pF :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12F 1 \$1,000.00 0.00													
NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -T 1 \$1,000.00 0.00 48 KSNV 10/26/12 10/26/12 The Agenda 1230pm CM 1230-1pF :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 The Agenda 1230pm NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12F 1 \$1,000.00 0.00	_				The Agenda 1230				:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
Start Date Week: 10/22/12 End Date 10/28/12 Weekdays -T Spots/Week Rate 1 \$1,000.00 Rating 0.00 48 KSNV 10/26/12 10/26/12 The Agenda 1230pm CM 1230-1pF 130 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 1 1 \$1,000.00 1 NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Neek: 10/22/12 Spots/Week Neek Neek Neek Neek Neek Neek Neek		NEWS	Λ· THE Δ	GENDA	The Agenda 1230)pm							
48 KSNV 10/26/12 10/26/12 The Agenda 1230pm CM 1230-1pF :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 The Agenda 1230pm NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12F 1 \$1,000.00 0.00		Sta	art Date	End Date							l		
The Agenda 1230pm NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12F 1 \$1,000.00 0.00	-								.20 4	<u> </u>	0.00.004	4	¢4 000 00
NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 F 1 \$1,000.00 0.00		48 KSNV	10/26/1	2 10/26/12	-		1230-1p	F	:30 1	\$1,000.001	U.UU NIM	1	\$1,000.00
Week: 10/22/12 10/28/12 F 1 \$1,000.00 0.00					· ·		D-:	Datie -					
	-					СМ		M	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00

Print Date: 10/10/12 15:57:50 Page 6 of 7

KSNV

Order / Rev: 107679

Advertiser: Crossroads GPS Alt Order #:

06862475 Product Desc: Crossroads GPS

Flight Dates: 10/21/12 - 10/28/12 Estimate: 1121

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
			M-F Early News M-F Early News								
EARLY N	EWS		W-I Larry News								
Start		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	M	1	\$3,600.00	0.00				_	
50 KSNV 1	10/23/1	2 10/23/12	M-F Early News M-F Early News	CM	5-630p	- T	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY N	EWS		WH Lany News								
Start		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	- T	1	\$3,600.00	0.00				_	
51 KSNV 1	10/24/1	2 10/24/12	M-F Early News M-F Early News	CM	5-630p	W	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY N	EWS		Wi-i Lany News								
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	W	1	\$3,600.00	0.00				_	
52 KSNV 1	10/21/1	2 10/21/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	S	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
NEWS 3 L	LIVE (F	OLLOWING									
Start	Date `	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 10/15		10/21/12	S	1	\$3,600.00	0.00					
53 KSNV 1	10/28/1	2 10/28/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	S	:30 1	\$3,600.001	0.00 NM	1	\$3,600.00
NEWS 3 L	LIVE (F	OLLOWING									
Start	Date `	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 10/22		10/28/12	S	1	\$3,600.00	0.00					
54 KSNV 1	10/22/1	2 10/22/12	Today Show	CM	658a-9am	M	:30 1	\$3,800.001	0.00 NM	1	\$3,800.00
TODAY S	HOW		Today Show								
Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	M	1	\$3,800.00	0.00					
55 KSNV 1	10/24/1	2 10/24/12	Today Show Today Show	CM	658a-9am	W	:30 1	\$3,800.001	0.00 NM	1	\$3,800.00
TODAY S	HOW		Today Show								
Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	W	1	\$3,800.00	0.00					
56 KSNV 1	10/25/1	2 10/25/12	Today Show Today Show	CM	658a-9am	T	:30 1	\$3,800.001	0.00 NM	1	\$3,800.00
TODAY S	HOW		Today Show								
Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	T	1	+ - /	0.00				_	
57 KSNV 1	10/22/1	2 10/22/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135pr	m M	:30 1	\$2,800.001	0.00 NM	1	\$2,800.00
NEWS 3 N	NIGHT	SIDE	W-I News 5 at Li	even							
Start		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	M	1	* ,	0.00				_	
58 KSNV 1	10/24/1	2 10/24/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135pr	m W	:30 1	\$2,800.001	0.00 NM	1	\$2,800.00
NEWS 3 N	NIGHT	SIDE	WI-IT NEWS 3 at LI	even							
Start		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	W	1	\$2,800.00	0.00					
59 KSNV 1	10/22/1	2 10/22/12	The Tonight Show	v CM	1135p-1236a	М	:30 1	\$2,000.001	0.00 NM	1	\$2,000.00
TONIGHT	SHOV	V W/ JAY LE	Tonight Show NO								
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	M		\$2,000.00	0.00		4			
60 KSNV 1	10/24/1	2 10/24/12	The Tonight Show	v CM	1135p-1236a	W	:30 1	\$2,000.001	0.00 NM	1	\$2,000.00
TONIGHT	SHOV	V W/ JAY LE	Tonight Show NO						1		
Start		End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 10/22		10/28/12	W	1	\$2,000.00	0.00					
61 KSNV 1	10/26/1	2 10/26/12		СМ	1135p-1236a	F	:30 1	\$2,000.001	0.00 NM	1	\$2,000.00

Print Date: 10/10/12 15:57:50 Page 7 of 7

KSNV

Order / Rev: 107679

Advertiser: Crossroads GPS

Alt Order #: 06862475 Product Desc: Crossroads GPS

Flight Dates: 10/21/12 - 10/28/12 Estimate: 1121

Ln C	Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type S	Spots	Amount
				The Tonight Show	N							
				Tonight Show								
TC	_		V W/ JAY LE	ENO								
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Wee	k: 10/2	22/12	10/28/12	F	1	\$2,000.00	0.00					
62 K	SNV	10/22/1	2 10/22/12	Jeopardy in PRIM	1E CM	M-SA 8-11p	/ SUNM	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
				Jeopardy in Prim	е							
JE	OPAR	RDY										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	k: 10/2	22/12	10/28/12	M	1	\$3,400.00	0.00					
63 K	SNV	10/25/1	2 10/25/12	M-F Jeopardy	CM	630-7pm	T	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
				M-F Jeopardy		·						
JE	OPAR	RDY										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	k: 10/2	22/12	10/28/12	T	1	\$3,400.00	0.00					
64 K			2 10/26/12	M-F Jeopardy	СМ	630-7pm	F	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
· · · ·		. 0, 20,	0,_0,	M-F Jeopardy	· · · ·	ооо . р		.00	. 40, 100.00	0.00	•	ψο, ισσίσσ
JE	OPAR	RDY										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	k: 10/2	22/12	10/28/12	F	1	\$3,400.00	0.00					
N66 K	SNV	10/24/1	2 10/24/12	Wed PR 10-11p	CM	10-11pm	W	:30	1 \$6,400.001	0.00 NM	1	\$6,400.00
		. 0, = ., .		Wednesday Prim	_			.00	. 40, 100.00	0.00	•	ψο, ισσίσσ
	Stor	t Date	End Date	Weekdays	Spots/Week	Rate	Rating			i		
11/00	<u>الماح</u> k: 10/2		10/28/12	W	Spois/Week		0.00					
vvee	K. 10/2	22/12	10/26/12	vv	1	\$6,400.00	0.00					

Totals 65 \$128,050.00